



Where **Passion** Meets **Purpose**

**Presented By:  
Sunflower (Kansas) Chapter  
Healthcare Financial Management  
Association**

**HFMA Annual Meeting**

**“Who do you trust: The psychology of  
fraud, ethics and skepticism”**

**FRIDAY  
APRIL 27, 2018**

*Wichita Marriott Hotel  
9100 E. Corporate Hills Drive  
Wichita, KS*

## AGENDA

### Thursday, April 26 – Joint Events

5:30-6:45 p.m. Social

### Friday, April 27

8:00-8:30 a.m. Registration Check-In/Continental Breakfast

8:30-10:30 a.m. Toby Groves: Who Do You Trust?

10:30-11:00 a.m. Break

11:00 a.m. -12:00 p.m. CEO Panel Discussion

12:00 -1:30 p.m. Lunch - Installation of Officers

1:30-2:30 p.m. Toby Groves (continued)

2:30-3:00 p.m. Break

3:00 - 4:00 p.m. Toby Groves (continued)

4:00 p.m. Adjourn

*Dress code will be business casual*

## MEETING LOCATION – HOTEL RESERVATIONS

The conference will be held at the [Wichita Marriott Hotel](#), 9100 E Corporate Hills Drive, Wichita, Kansas. A block of rooms has been reserved for the Sunflower Chapter, HFMA, at a rate of \$119.00 plus tax for single or double occupancy. In order to receive this discounted rate, reservations may be made [online](#) by **April 4, 2018** or by calling **(316) 651-0333**. Make sure you reference “**KHFMA**” as the group code for the discounted rate when making your reservation! (Please note that the Annual Meeting follows the Women’s Conference, and the Women’s Conference is the placeholder for the online hotel reservations).

Your reservation in the HFMA hotel allows us to fulfill our contractual obligations and provide HFMA educational programs at the lowest possible cost. You are responsible for making your own hotel reservations, including changes and cancellations.

## **Toby Groves**

Toby Groves is a cognitive scientist and speaker on expert judgment known for delivering unconventional talks that engage audiences in live experiments. He focuses on implicit learning and methods that help experts in complex data environments achieve high level critical thinking. A popular speaker amongst leading organizations in industry, government, and academia, Toby works with experts that provide society's most critical services including the audit, intelligence, investigative, legal and medical communities.

Trained in a unique combination of forensic psychology and forensic accounting, Toby is a doctoral level researcher in cognitive and social psychology. His research, commentary and story have been featured on media outlets such as NPR, in numerous professional journals, and is studied by leading researchers around the world.

### ***Who Do You Trust: The psychology of fraud, ethics, and skepticism***

This session delves into the very latest research, busting myths and moving beyond outdated models to a deeper understanding and recognition of behaviors surrounding fraud. We will take a deep look at individual thinking and group DNA, including the fascinating science behind how beliefs spread. Learn why auditors sometimes misinterpret obvious clues, or even unintentionally support deceptive schemes. This is a highly interactive, story-based session that will enhance attendees understanding of human behavior related to deception, fraud, and the interpretation of evidence.

#### Highlights:

- How to recognize the most relevant evidence
- How auditors can unwittingly assist in the production of misleading information
- The effect of social influence on accounting decisions and financial statements
- What causes us to overlook the most ominous and obvious red flags
- Why our intuition and assumptions lead us astray
- How to improve professional Judgment, skepticism and critical thinking skills

Objectives: This presentation integrates behavioral science with accounting and auditing concepts related to risk recognition, management and deterrence. Participants will be able to recognize and understand behavioral concepts associated with risk and apply them to auditing situations and use these concepts to assist in developing programs for risk management and cultural improvement.

Who will benefit: Auditors, controllers, CPA's, CAE's, CIO's, CEO's, compliance and risk managers, ethics officers, and anyone wanting to improve their skills by understanding the behavioral science associated with organizational risk and culture.

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## SAVE THE DATE!



Mark your calendar to attend the following HFMA events:

- Medicare Cost Report Workshop and Quarterly Meeting on July 17-18, 2018 at the Wichita Marriott Hotel.
- Chargemaster Workshop on October 9-11, 2018 at the Wichita Marriott Hotel.
- December Quarterly Meeting on December 5, 2018 at the Topeka Capital Plaza.
- All Payers Workshop on December 6-7, 2018 at the Topeka Capital Plaza.

## REGISTRATION FORM – APRIL 27, 2018 HFMA ANNUAL MEETING

The early registration fee is **\$100.00** for HFMA members, **\$200.00** for guests and non-members **if received by April 13, 2018**. Registrations received after April 13, 2018 will be charged \$150.00 for members and \$250.00 for guests and non-members. The registration deadline is **April 20, 2018**. **Electronic handouts will be emailed to all paid registrants a couple of days prior to the workshop. Please print and bring with you to the workshop.**

	Before April 13	After April 13
<input type="checkbox"/> HFMA Members only	\$100	\$150
<input type="checkbox"/> Guests and Non-Members	\$200	\$250
<input type="checkbox"/> HFMA Past-President	N/C	
<input type="checkbox"/> Presenter	N/C	
<input type="checkbox"/> Sponsor (level): _____ (registration fee may apply) \$ _____ (mark all that apply – for sponsors only)		
<input type="checkbox"/> Attending Workshop Only	<input type="checkbox"/> Exhibiting Only	<input type="checkbox"/> Attending & Exhibiting Both

Total Paid \$ \_\_\_\_\_

### PAYMENT OPTIONS

Register by check - Make checks payable to: Sunflower Chapter HFMA.

-OR-

Register by credit card – Fax/Email form and then call Dee Lewis, 785-276-3110, with credit card info.

Send this completed registration form (one for each registrant please) and fees to:

**Sunflower Chapter HFMA  
Kansas Hospital Association  
Attn: Dee Lewis  
215 SE 8<sup>th</sup> Avenue  
Topeka, KS 66603**

Phone: (785) 276-3110    Email: [dlewis@kha-net.org](mailto:dlewis@kha-net.org)    Fax: (785) 233-6955

HFMA Member # \_\_\_\_\_

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

#### Refund Policy

- ◆ A full refund for requests prior to the registration deadline of April 20, 2018 will be given.
- ◆ A refund of the registration fee, less \$75, will be given for cancellations received after the registration deadline of April 20, 2018, but before the meeting date of April 27, 2018.
- ◆ No refund for cancellations received on or after the meeting date of April 27, 2018
- ◆ All cancellation requests should be directed to **Dee Lewis at 785-276-3110**

**RURAL ASSISTANCE PROGRAM:** The Rural Assistance Program is designed so that Sunflower Chapter members from rural areas of Kansas have the opportunity to attend one quarterly meeting each year in which the registration fee will be waived. Note: Rural Assistance is not available for the All Payers Workshop. Rural is defined as any area of Kansas that is not in the following Kansas counties: Johnson, Wyandotte, Shawnee, Douglas, Sedgwick and Riley.

**SPECIAL ASSISTANCE:** HFMA wishes to take those steps required to ensure that no individual with a disability is excluded, denied services or segregated due to the absence of auxiliary aids and services. If you need any of the auxiliary aids or services identified in the American Disabilities Act, please contact Dee Lewis at 785-233-7436.